Step 1 (For first-timers claiming SkillsFuture Credit)

a) Navigate to <u>Myskillsfuture.sg</u> and click "Login/ Signup". Note: If you have already completed your profile information on MySkillsFuture, skip to *Step 2*.

$\leftarrow \rightarrow \mathbf{C}$ \blacksquare Secure	https://www.myskillsfuture.sg/content/portal/en/training-exchange/course-directory/course-detail.html?courseRe	eferenceNumber=SCN-2	01708981D-01-CRS-N-00	45300&course ର୍ 🕁 📀
	Abou Myskillsfuture Home Jobs Bank Training Exchange Self-Ass	t Help Feedback	LOGIN / SIGN UP	
	Home > Training Exchange > Course Detail		A- A-	
f ♥ ♥	Advertising, Sales & Marketing T4	COURSE KEY Eligible for Claim Period Supporting Public Agency Training Duration Mode of Training Course Language Min. Qualification Required	INFORMATION 10 Jan 2018 - 09 Jan 2019 SkillsFuture Singapore (SSG) 2 days (14.00 hours) Full Time English Not Specified	
	DIGITAL MARKETING STRATEGY COURSE	Job Level	Senior Management Middle Management Manager	
	CRS-N-0045300 EQUINET ACADEMY PRIVATE LIMITED UEN: 01/08981D	No. of pageviews (Over 3 months)	10	
		Read more from tra	iining provider website	

b) Select "Singpass Login".

w.sg.

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c) Login via Singpass.

Advisory Note

Your SingPass account contains a lot of personal data. Do not share your username, password and 2FA details with anyone.



d) Click "Submit" Note: If you have already completed your profile information on MySkillsFuture, skip to *Step 2*.

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Myskillsfut	ture	Home Jobs Bank	Training Exchange	Self-Assessment Tool Ind	ustry Insights	Career Resources	
MYSKILLSF	UTURE						
Please read ✓I have read ar ✓I agree to reco	J and agree to MySkillsFutur nd accepted Terms of Use Privacy Polic eive updates and marketing communica	re Terms of Use and P y ation from MySkillsFuture (optic	rivacy Policy.				
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e) Fill in all required fields and click "Proceed to Submit Claim".



Step 2 (For individuals who have already completed their SkillsFuture profile information)

a) Navigate to <u>Myskillsfuture.sg Digital Marketing Strategy</u> <u>course</u> to submit your claim. Click "Claim SkillsFuture Credit".

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		Course Language English Min. Qualification Not Specified Required	34
f	DIGITAL MARKETING STRATEGY COURSE	Senior Management Job Level Middle Management Manager	
y		No. of pageviews (Over 3 10 10	
۵ س	UEN: 201708981D	Read more from training provider website	
	Full Fee 9 \$ 500.00	Course Brochure	
	CLAIM SKILLSFUTURE CREDIT	COURSE CONTACT PERSON Ms Joyce Avril Lim 67450745 register@equinetacademy.com	
	COURSE OBJECTIVES	SEND AN ENQUIRY	
	By the end of this workshop, participants should: - Be able to demonstrate a comprehensive understanding of the concept of digital marketing, features of various digital marketing channels, and market strategy - Gain actionable insights on the latest digital marketing trends and various digital marketing channel strategies in both B2B and B2C contexts - Be able to select appropriate digital marketing channels based on the marketing strategy - Be able to develop a digital marketing strategy and create roadmaps for campaign implementation to achieve business and marketing objectives		Back to Top
	2		



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b) Select your course start date. Fill in the actual course fee at the 'fee payable by you' box and the amount you wish to claim at the 'amount of credit to claim box'.

Submit A Claim MySkillsFutur ×		Θ
← → C SkillsFuture Singapore Agency [SG] https://www.myskillsfuture.sg/content/portal/en/individual/skillsfuture/course-submit-claim.html	\$:
SELECT YOUR COURSE 2 ENTER YOUR PAYMENT DETAILS Available Credit 0 \$120,00		
\$120.00		
Course Code: CRS-N-0045300		
Course Title: Digital Marketing Strategy Course		
Training Provider: EQUINET ACADEMY PRIVATE LIMITED		
COURSE START DATE Select your course start date		
05/03/2018		
FEES PAYABLE BY YOU (including GST) AMOUNT OF CREDIT TO CLAIM		
\$\$ 500,00 2 \$ \$ 500		
PAY TO	Deckto Terr	
Training Provider	Back to Top	J.

c) Upload supporting documents (Invoice), check the declaration checkbox and click 'Submit'. (See next step on how to download the PDF version of the invoice)





d) To download the PDF version of the invoice, click on the invoice link sent to you in a **separate email.**



e) Click "PDF" to download the PDF version of the invoice. (Return to Step 2c and click 'Submit')

You will be directed to the confirmation page stating your claim has been successful.

If you do not have an outstanding payment amount i.e. your course fee is \$500 and you claimed \$500 SkillsFuture credit, please email us your claim ID to confirm your class seat.

If you have an outstanding payment amount, kindly proceed to Step 3.



Step 3 (For outstanding payment amount only)

a) To make payment by credit card or PayPal for the remaining amount (if you have insufficient SkillsFuture credit), click on the invoice link in a separate email, click "Pay Online".

Equinet Academy						
Home Invoices						
All Invoices Unpaid	I Invoices Payments Credits Ad	count Statement				
Invoice: 0005618	(VISA) (************************************	Pay Online Forw	vard Dis	pute PDF	Print	
Equinet Acaden 137 Cecil Street Singapore 06% Singapore Phone: +65 674	y Pte Ltd (201708981D) INVOIC 37 5 0745		Equ Aca	uinet demy		
		Invoice #: Date: Balance Due (SGD):	(0005618 October 3, 2017 \$500.00		
Item	Description	Unit Cost (\$)	Quantity	Price (\$)		
11, 18 Nov 2017 (10am - 6pm) - Digital Advertising	11, 18 Nov 2017 (10am - 6pm) - Digital Advertising (PPC/SEM)	500.00	1	500.00		
NOTES: Course	applicants:					

Enter the remaining amount i.e. \$250.00 upon payment.

Enter Your Paymen	t Information	
	1234 1234 1234 1234	123
	Card Number	Security Code
		MM / YY
	Full Name	Expiration Date
	Add the billing addres	is of your card below
	Street Address	United States \$
	City	Country
		[Choose One]
	Postal/Zip Code	Province/State Enter
	96239453 Phone	remaining
		amount
	250 Payment Am	.00 Jount (SGD)
	Pay	Now
	🕍 Read about our <u>s</u>	ecurity safeguards.



b) To make payment for the remaining amount via cheque, kindly mail all cheques in favour of **EQUINET ACADEMY PTE LTD** to:

Equinet Academy 137 Cecil Street, #10-08 Hengda Building, Singapore 069537

To make payment for the remaining amount via iBanking, kindly transfer to **DBS Current 003-947024-0** and send us a receipt/screenshot of the transaction.

Once you have successfully submitted the payment via SkillsFuture, **kindly email us your Claim ID** to confirm your seat.

***Please note that the earliest you can make payment via the SkillsFuture Website for the course is 60 Days before the class start date.

Important note: Payment must be made within 7 days from the date of registration in order to confirm your seat(s).

Thank you and feel free to <u>contact us</u> should you require any assistance.

